

# Radio Takalani



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## Area Coverage

Reaches Zastron in the Free State. In the Eastern Cape – Aliwal North, Lady Grey, Barkly East, Dordrecht, Jamestown, Smithfield, Rouxville, Sterkspruit, Molteno, Steynsburg, Burgersdorp & Venterstad. Bethulie and Xhariep



## Listenership

**BRC Rams 10 000 JUN 2019**



## Gender

50% Female 50% Male



## Target Audience

Youth and young adults



## Demographics

**Preferred Language**

English, Afrikaans, Xhosa & Sotho

**Age Group:**

25 - 59

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