

Lethabile Community Stereo



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Area Coverage

Mabopane, Brits, Sun City, Koster, Rustenburg, Ga-Rankuwa and Hartebeespoort



Listenership

BRC Rams 21 000 JUN 2019



Gender

50% Female 50% Male



Target Audience

African language speaking listeners in community



Demographics

Preferred Language

Tswana, English

Age Group:

18 - 50 +

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the media connection



the abundant group



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